



*The Entrepreneur Who Leads  
Daily Affirmation*

by [charlene I sanders](#)

*Even when the reflection you see looks a bit distorted and unclear, speak life to yourself no matter what*

## PRINT, WRITE IN YOUR NAME & REPEAT DAILY

i \_\_\_\_\_, affirm myself today and every day. i am not a simple employee. i am an innovator, a thinker, a creator...I am an entrepreneur. i am an entrepreneur who leads by being a student, advocate and practitioner of my chosen interest or industry. i will no longer play small allowing my life to pass me by without being the main guide for my life. i, \_\_\_\_\_, will not remain in places where I cannot learn, grow, thrive and contribute at my highest abilities. i will not allow anyone to box me in or define me based upon their limited views or aspirations.

from this moment on i, \_\_\_\_\_, take full control and full responsibility over my life as an entrepreneur. i will connect with the right communities and align myself with meaningful challenging work that is befitting of my highest skill level. i pledge to create a fulfilled life that I love where there is no definitive endpoint but a life-long journey of pursuing the best version of myself doing the work that I love to do. while I am in transition from eventual entrepreneur (employee) to full time entrepreneur, I will utilize my time, talents and strategic positioning on my job wisely.

i, \_\_\_\_\_, will continue to nurture my inherent God given talents and match them to the necessary skills that I must attain and continuously develop. i know my [I.D.](#) and I will use my I.D. to inform everything that I do. i will no longer waste my time in places I don't need to be or waste my life. instead I will transition from doing meaningless jobs that do not matter and that do not aid in fulfilling me or my goals.

i, \_\_\_\_\_, do not suffer from the impostor syndrome. i am a genuine believer in my calling, my skills and my ability to achieve great accomplishments by serving others as an entrepreneur. i am as brilliant as I believe myself to be if not more so. I am full of gumption, courage, power, chutzpah, strength and resilience. no matter what the circumstance of the moment may look like, I will not panic. i will not bury my head but keep my head up, shoulders back, posture confident and my eyes, thoughts, actions and execution trained on my ultimate goal of creating the life that I love as a thriving entrepreneur leader. obstacles, challenges and difficulties I see as lessons with the potential to positively increase my growth, knowledge and experience to inform my next steps.

i, \_\_\_\_\_, am the definition of an overcomer. there is no quit in me. I will not look for what is wrong or unavailable to me but instead look for the good and God in every situation while not taking growth opportunities for granted. i will avoid telling myself no and instead relentlessly ask myself “how” as many times as necessary to continue along my journey and position myself for success.

i, \_\_\_\_\_, will intentionally build my Circles of INfluence smartly connecting myself to those with like values, ambition, drive, grit and goals. i vow to never be the smartest person in the room...for long. there are smart people in every discipline and functions of business who want to connect with and mentor me. there are those who love me, support me and admire what I aim to achieve. i, \_\_\_\_\_, will utilize my network and affiliations wisely and find those within who have complimentary platforms. i am not at a loss for advocates because I plant myself where I can be nurtured, fed, contribute and grow. as I see others achieving their goals, I am not envious but celebratory of their successes allowing myself to glean from any opportunity to learn from their progress.

i, \_\_\_\_\_, declare and decree I will make a positive impact on my industry and networked communities, contributing at a high level as a giving entrepreneur. i will not overly concern myself with what I don't have but continuously identify and work towards what I need using what i have available to work with. i will do what I do best and collaborate, delegate and organize around the rest. i will continue to make myself available to my village of giving entrepreneurs by being in places I need to be with individuals smarter than me. i will connect to my village through participation, volunteerism, advocacy, development and leadership. i exist to serve.

signed with COURAGE & CANDOR, \_\_\_\_\_.

*I can, I will, I am*